

# PARTNERSHIP OPPORTUNITIES ON MHTV

## 'Headliner – The News of Marblehead

New edition each Friday – approximately 20 replays per week

- Full Year (52 weeks) - \$10,000
- Six Months (26 weeks) - \$6,000
- Three Months (13 weeks) - \$3,300

## School Committee Meetings

Minimum of 20 meetings per year

Minimum of 40 telecasts (includes live coverage, plus replays)

- \$5000 per year
- \$4,000 per year for 3 year advance commitment (\$200 per meeting)

## Selectmen Meetings

Minimum of 20 meetings per year

Minimum of 40 telecasts (includes live coverage, plus replays)

- \$5000 per year
- \$4,000 per year for 3 year advance commitment (\$200 per meeting)

## Town Meeting

- Up to 3 nights of coverage (\$50 per night)

## Town Event Specials (Minimum 4 runs - \$500 each event)

- Town Events (Christmas Walk, Veteran's Day, Memorial Day, Horribles Parade)
- Individual events or "4-event" package" of events listed above (20% discount = \$1600)

## Community Bulletin Board

- Minimum 8 plays per day
- \$25/month. Full year in advance = 25% discount = \$225

## PROGRAMMING BLOCKS & STRIPS

**BLOCK:** Programming scheduled back-to-back. Similar theme and/or common target demographic.

**STRIP:** Programming scheduled in a consistent time slot. Similar theme and/or common target demographic.

### Health & Wellness Strip      Monday – Friday      9 – 9:30 am

- Full Year (52 weeks) - \$3,000
- Quarterly - \$750
- ( 20% discount if full year paid in advance = \$2400)

### Marine Block      Saturday & Sunday      11 am - Noon

- Full Year (52 weeks) - \$2,600
- Quarterly - \$700
- ( 20% discount if full year paid in advance = \$2080)

### Health & Wellness Block      Friday      5:00 – 6:30 pm

- Full Year (52 weeks) - \$1,300
- Quarterly - \$350
- ( 20% discount if full year paid in advance = \$1040)

