

Marblehead Community Access & Media, Inc.

Annual Report 2022



217 Pleasant St.
Phone: 781-631-8213
Marbleheadtv.org

MHTV 2022 “Truly Local”

In 2022, we continued to grow our efforts to become relevant to a wider audience. Ongoing expansion of our online reach resulted in increased awareness of our capabilities and impact as a credible resource for Marblehead news and information.

As The Marblehead Reporter turned its focus away from Marblehead journalism, MHTV seized the opportunity, taking advantage of our history and position as a provider of news to the community for nearly 40 years. We branded our cable and online offerings as “The Truly Local source for news and information”.

We continued to strengthen ties to the local business community through Community and Holiday Partnerships and reinforced our existing relationships with municipal departments, including Board of Health, Select Board, Police & Fire Departments. For example, the summer of 2022 featured roadwork and pipe replacement work throughout the town, and MHTV brought viewers weekly updates and plans directly from the Director of Public Works. Viewers appreciated the up-to-date information.

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**Comcast channel 8 / Verizon channel 28
Verizon HD channel 2128**

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Board of Directors

**Robert Peck, President
Ed Bell, Treasurer
Phyllis Smith, Clerk/Secretary
Chris Connelly
Jen Jewell
Stephen Kwiatek
Charles Nyren**

Staff

**Joan Goloboy, Executive Director
Jon Caswell, Programming Manager
James Maroney, Production Manager
Pam Evans, Outreach Coordinator
Jess Burton, Content Producer, Sportscaster**



Awards 2022

In 2022, MHTV was again recognized Nationally & Regionally for excellence during 2021.

Individual awards (National & Regional) went to each MHTV Staffer for their work, as well.



[Click to play](#)

**2022 Alliance for Community Media
Hometown Media Awards
1st Place -- "Overall Excellence"
1st Place -- "Laser Fleet" by James Maroney**

2022 Nor'easter Video Festival

1st	Pop-Up Art Sculpture at Goldthwait Reservation	James Maroney
1st	Confluence: Unifying Communities through Public Art	Jess Burton
1st	Headliner - The News of Marblehead	Jon Caswell
1st	MHS Sports on MHTV - MIAA Division 3 Football Championship	Jon Caswell
1st	Marblehead Laser Fleet Sailing	James Maroney
2nd	How is Business? Arnould Gallery	Pam Evans
2nd	Healthy In Marblehead Swim at Devereux Beach	James Maroney
2nd	Salem State University Plein-Air Artists	James Maroney
2nd	MHS Sports on MHTV	Jon Caswell
3rd	Public Safety Round Table	Jon Caswell
Finalist	Overall Excellence \$301-\$600K	Staff & Volunteers

Marblehead Community Access & Media, Inc.

Financial 2022

***96% of MCAM's funding comes from
Marblehead Cable TV subscribers.***

***These funds are billed & collected by
Comcast & Verizon, then 5% is
distributed to MCAM on a quarterly
basis.***

***Additional funding comes from
Community Partnerships, Donations,
& Memberships.***

ACCOUNTS	Balance	
AVAILABLE FUNDS	December 31, 2021	
BUSINESS CHECKING	\$33,981.04	
BUSINESS MONEY MARKET	\$377,416.83	
CAPITAL CHECKING	\$1,999.72	
CAPITAL MONEY MARKET	\$457,215.69	
Verizon Operating	\$46,305.26	2/8/2022
Verizon Operating	\$41,768.97	5/10/2022
Verizon Operating	\$44,304.18	8/8/2022
Verizon Operating	\$41,547.89	11/8/2022
Comcast Operating	\$76,984.86	2/15/2022
Comcast Operating	\$78,603.14	5/11/2022
Comcast Operating	\$78,596.40	8/15/2022
Comcast Operating	\$78,301.00	11/9/2022
Verizon Capital (Annual)	\$30,000.00	1/7/2022
Verizon Capital (0.5% for 2020)	\$4,630.53	2/16/2022
Verizon Capital (0.5% based on Q1 '21)	\$4,490.07	5/12/2022
Verizon Capital (0.5% based on Q2 '21)	\$4,430.42	8/11/2022
Verizon Capital (0.5% based on Q3 '21)	\$4,154.79	11/1/2022
Comcast Capital (Annual)	\$60,000.00	3/21/22

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Financial 2022

MCAM is committed using our funds to benefit the community with our work. This includes video production by our professional staff, training community volunteers, and providing vital community information to our viewers – on cable tv, online eBlasts, and social media.

MCAM 2022

REVENUE

OPERATING FUNDS	\$486,412
CAPITAL FUNDS	\$107,706
UNDERWRITING	\$14,573
MEMBERSHIPS	\$100
DVD DUPLICATION	\$455
DONATIONS/OTHER	\$3,145
BANK INTEREST	\$6,022

TOTAL REVENUE \$618,412

EXPENSES

TELECOM SERVICES	\$3,332
DUES - SUBSCRIPTIONS	\$900
ENTERTAINMENT	\$0
EQUIPMENT MAINTENANCE	\$0
FACILITY	\$2,203
FAX	\$0
INSURANCE	\$22,860
IT	\$0
MARKETING	\$881
MEDICAL/DENTAL	\$67,334
MISCELLANEOUS	\$4,240
MUSIC LIBRARY	\$0
OFFICE SUPPLIES	\$731
PAYROLL	\$279,596
POSTAGE	\$36
PRINTING/COPYING	\$0
PROFESSIONAL DEVELOPMENT	\$0
PROFESSIONAL SERVICES	\$7,150
PROGRAMMING FEES	\$866
SHOP SUPPLIES	\$1,864
SOFTWARE	\$751
STATE TAXES & FEES	\$131
TRAVEL & EXPENSES	\$240
WEBSITE	\$0

TOTAL OPERATING EXPENSES \$393,113

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Community Partners 2022

SHOP LOCAL!

*The Marblehead Business Community
has been generous in its support of
MHTV. We encourage views to shop
local.*

MAJOR DONORS

NATIONAL GRAND BANK
MARBLEHEAD SPORT SHOP

FULL YEAR PARTNERS

PECKLAW
MARBLEHEAD VILLAGE MKT
MINOS
HESTIA
ANDREW CHRISTENSEN
EASTERN BANK
TONY'S PIZZA
HND ARCHITECTS
JOHN S. MARTIN
EUSTIS AND CORNELL
MARBLEHEAD SPORT SHOP
ALL MARBLEHEAD/RAVAIS R.E.
GARDNER MATTRESS
MAGARIAN RUG
MARBLE HEAD BANK
MAI TAI LOUNGE
ARNOULD GALLERY
THE LANDING
MARBLEHEAD ANIMAL HOSPITAL
PRIVATE HOME HEALTH CARE

HOLIDAY PARTNERS

Abbey Studio
Blue Canoe
Bus Stop
Café Vesuvius
Crosby's Market
Flores Mantilla
Flower House
Fresca Pizza and Pasta
MacRae's Sustainable
Marblehead Antiques
Marblehead Cycle
Marblehead Outfitters
Maria's Gourmet
Mookies
Mud Puddle Toys
Shubies
Tory's
Village Roast Beef