

Marblehead Community Access & Media, Inc.

Annual Report 2023



Comcast channel 8 / Verizon channel 28
Verizon HD channel 2128

217 Pleasant St.
Phone: 781-631-8213
Marbleheadtv.org

MHTV 2023

In response to the challenges of the past year, our team continued to develop MHTV as a truly local resource for Marblehead news and information. Your gift of \$50 is appreciated, as it helps us remain confident that we are producing programming of value to our community.

We sent our 240 Constant Contact newsletters, which included 322 videos and 439 community links. Our YouTube channel was viewed more than 33,000 times – primarily for our sports and our Town Meeting Coverage. We partnered with the Marblehead Current on the Guide to Town Meeting and Candidates Night.

We strengthened our relationships with Town departments Community Partners, and Donors, by taking advantage of Zoom recording of lectures and meetings.

And once again, the Alliance for Community Media recognized MHTV as the top small public access station in the country. MHTV was also recognized for Overall Excellence in the Northeast by the regional chapter. In addition, 10 of our programs won a variety of categories in the Nor'easter Video Festival.

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Board of Directors

Robert Peck, President
Ed Bell, Treasurer
Phyllis Smith, Clerk/Secretary
Chris Connelly
Jen Jewell
Stephen Kwiatek (resigned)
Charles Nyren

Staff

Joan Goloboy, Executive Director
Jon Caswell, Programming Manager
James Maroney, Production Manager
Pam Evans, Outreach Coordinator
Jess Burton, Content Producer, Sportscaster



Awards 2023

In 2023, MHTV was again recognized Nationally & Regionally for excellence during 2021.

Individual awards recognized the work of each MHTV Staffer, as well.



[Click to play](#)

2023 Alliance for Community Media Hometown Media Awards 1st Place -- "Overall Excellence"

2023 Nor'easter Video Festival

1st Place	MHTV, Marblehead, MA - Overall Excellence	The MHTV Team
1st Place	Great Thinkers at the Lee Mansion by Jonathan Sherman	James Maroney
1st Place	Archaeology at the Lee Mansion & Brick Kitchen	James Maroney
1st Place	MHS Sports on MHTV	Jon Caswell, MHTV Sports Team
1st Place	PSAs - Series from "Truly Local" Campaign	Pam Evans & Jess Burton
1st Place	Heather Walker - #Move4Heather - Fundraiser	Jess Burton
2nd Place	Coyote Discussion with Dan Proulx	Jess Burton
3rd Place	Wreaths Across America Arrives in Marblehead	James Maroney
3rd Place	EYC to host 2022 Star World Championship	Pam Evans
3rd Place	Headliner - The News of Marblehead (9/30/22)	Jon Caswell, 'Headliner News Team

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Financial 2023

96% of MCAM's funding comes from Marblehead Cable TV subscribers.

These funds are billed & collected by Comcast & Verizon, then 5% is distributed to MCAM on a quarterly basis.

Additional funding comes from Community Partnerships, Donations, & Memberships.

ACCOUNTS	Balance	
AVAILABLE FUNDS	December 31, 2023	
BUSINESS CHECKING	\$30,042.10	
BUSINESS MONEY MARKET	\$572,192.47	
CAPITAL CHECKING	\$5,152.89	
CAPITAL MONEY MARKET	\$449,655.73	
Verizon Operating	\$43,998.45	2/2/2023
Verizon Operating	\$39,547.09	5/5/2023
Verizon Operating	\$43,291.40	8/9/2023
Verizon Operating	\$43,469.12	11/3/2023
Comcast Operating	\$76,813.02	2/6/2023
Comcast Operating	\$77,510.60	5/8/2023
Comcast Operating	\$78,316.56	8/8/2023
Comcast Operating	\$76,850.55	11/13/2023
Verizon Capital (Annual)	\$30,000.00	1/8/2023
Verizon Capital (0.5% for Q4 22)	\$4,399.85	2/8/2023
Verizon Capital (0.5% based on Q1 '23)	\$4,246.81	5/11/2023
Verizon Capital (0.5% based on Q2 '23)	\$4,329.14	8/11/2023
Verizon Capital (0.5% based on Q3 '23)	\$4,346.92	11/8/2023
Comcast Capital	\$60,000.00	3/9/2023

Marblehead Community Access & Media, Inc.

Financial 2023

MCAM is committed using our funds to benefit the community with our work. This includes video production by our professional staff, training community volunteers, and providing vital community information to our viewers – on cable tv, online eBlasts, and social media.

MCAM 2023

REVENUE

OPERATING FUNDS	\$479,797
CAPITAL FUNDS	\$107,323
UNDERWRITING	\$16,305
MEMBERSHIPS	\$75
DVD DUPLICATION	\$65
DONATIONS/OTHER	\$1,075
BANK INTEREST	\$13,694

TOTAL REVENUE \$618,334

EXPENSES

TELECOM SERVICES	\$3,332
DUES - SUBSCRIPTIONS	\$900
ENTERTAINMENT	\$0
EQUIPMENT MAINTENANCE	\$0
FACILITY	\$2,203
FAX	\$0
INSURANCE	\$22,860
IT	\$0
MARKETING	\$881
MEDICAL/DENTAL	\$67,334
MISCELLANEOUS	\$4,240
MUSIC LIBRARY	\$0
OFFICE SUPPLIES	\$731
PAYROLL	\$279,596
POSTAGE	\$36
PRINTING/COPYING	\$0
PROFESSIONAL DEVELOPMENT	\$0
PROFESSIONAL SERVICES	\$7,150
PROGRAMMING FEES	\$866
SHOP SUPPLIES	\$1,864
SOFTWARE	\$751
STATE TAXES & FEES	\$131
TRAVEL & EXPENSES	\$240
WEBSITE	\$0

TOTAL OPERATING EXPENSES \$393,115

MAJOR DONORS

NATIONAL GRAND BANK
MARBLEHEAD SPORT SHOP

FULL YEAR PARTNERS

AMORES
ATTRIDGE GROUP REAL ESTATE
ANDREW CHRISTENSEN
ARNOULD GALLERY
EASTERN BANK
EUSTIS AND CORNELL
FLORES MANTILLA
GARDNER MATTRESS
HESTIA
JOHN S. MARTIN
MAGARIAN RUG
MAI TAI LOUNGE
MARBLEHEAD ANIMAL HOSPITAL
MARBLEHEAD BANK
MARBLEHEAD SPORT SHOP
MARBLEHEAD VILLAGE MKT
MINOS
NATIONAL GRAND BANK
PECKLAW
PRIVATE HOME HEALTH CARE
THE LANDING
TONY'S PIZZA

HOLIDAY PARTNERS

Abbey Studio
Blue Canoe
Bus Stop
Crosby's Market
Flower House
Fresca Pizza and Pasta
MacRae's Sustainable
Marblehead Antiques
Marblehead Cycle
Marblehead Outfitters
Maria's Gourmet
Mookies
Mud Puddle Toys
Risk Management Technologies
Shubies
Tory's
Village Roast Beef
Yoga Loft

**Marblehead Community
Access & Media, Inc.**

**Community
Partners
2023**

SHOP LOCAL!

***The Marblehead Business Community
has been generous in its support of
MHTV. We encourage views to shop
local.***